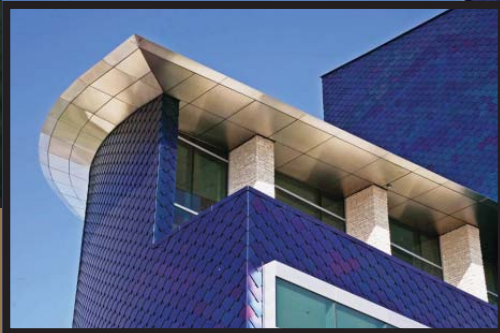


National Forum for Black Public Administrators - North Texas Chapter

# 2010 Regional Symposium

## TODAY'S TOOLS FOR TOMORROW'S SUCCESS



[utdallas.edu](http://utdallas.edu)

**Registrant Information**  
September 17, 2010



[www.northtexasnfbpa.org](http://www.northtexasnfbpa.org)

# Symposium 2010

National Forum for Black Public Administrators - North Texas Chapter

## 2010 Regional Symposium

### Event Highlights

**Theme:** Today's Tools for Tomorrow's Success

**Date:** Friday, September 17, 2010

**Time:** 8:30 A.M. – 5:30 P.M.

**Location:** University of Texas at Dallas (UTD) School of Management

**Address:** 800 W. Campbell Rd. Richardson, TX. 75080 – **Map it!**

**Sponsors:** NFBPA North Texas Chapter, Office of the Vice President of Business Affairs

**Registration Fees:**

Member-\$75

Student Member-\$50

Non-member-\$100

Student Non-member-\$60

**Payment and registration available online!** [Click Here](#)

**Social Networking**

NTC-NFBPA is on Facebook and Twitter! <http://twitter.com/NFBPANorthTexas>

### Golf Tournament

**Theme:** Third Annual Golf Tournament – Scholarship Fundraiser

**Date:** Saturday, September 18, 2010

**Registration:** 7:00 A.M.

**Shotgun Start Time:** 8:00 A.M.

**Location:** Los Rios Country Club

**Address:** 1700 Country Club Drive Plano, TX. 75074 – **Map it!**

**Registration Fees:** \$85/person; \$300/team; \$95/person for on-site registration

**Sponsorship Opportunities:**

Gold - \$5,000

Silver - \$2,500

Lunch - \$1,500

Hole - \$500

**Tournament Highlights**

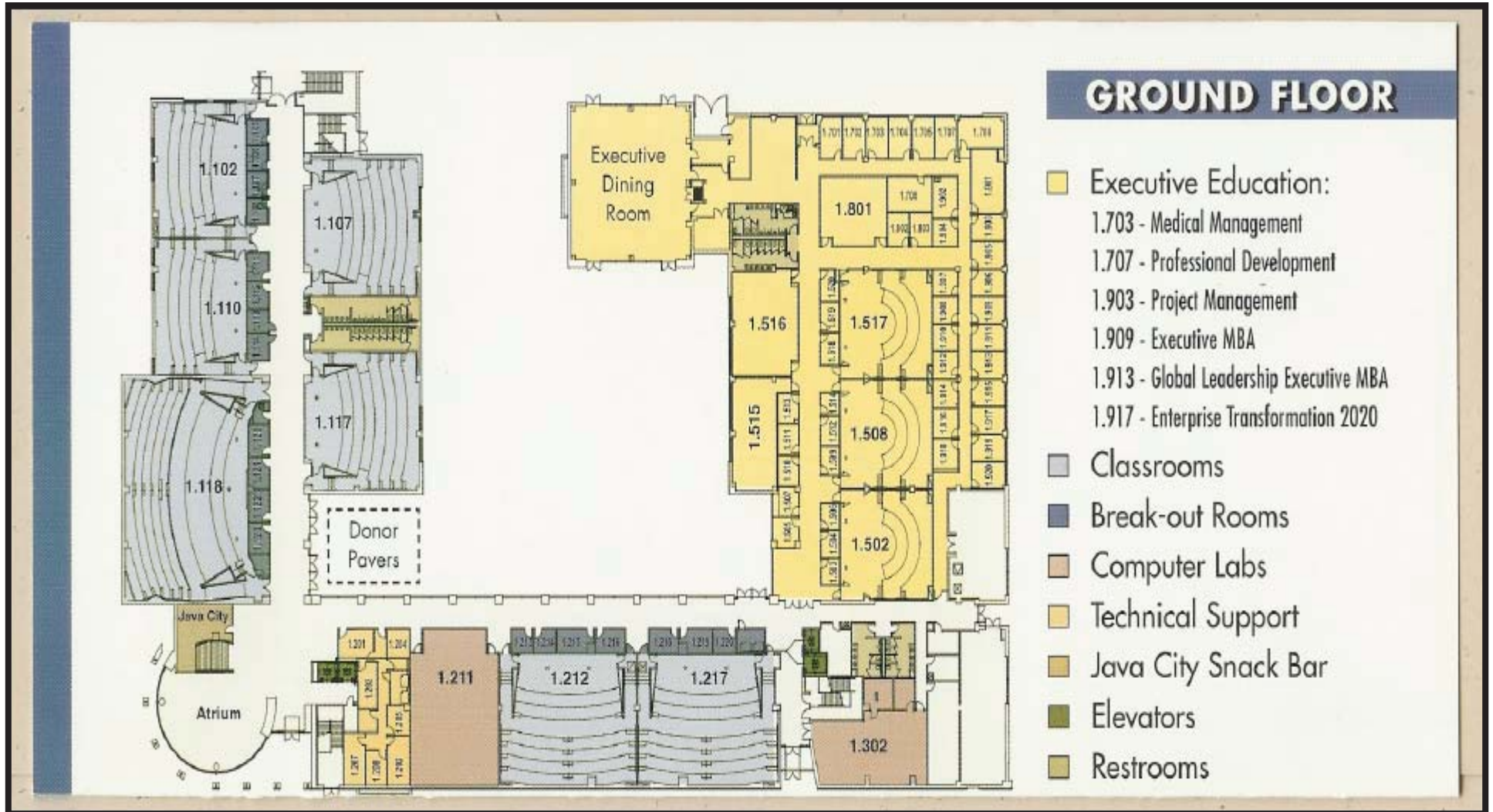
- Trophies & Prizes – Top 3 Teams
- Longest Drive
- Closest to the Hole

**Contact:** For more information, please contact:

Roger Williams (214) 336-7252 [rogerw@argusservices.net](mailto:rogerw@argusservices.net)

## School of Management Room Map

Use the map below to identify all symposium event locations scheduled



# Symposium Schedule

7:30 a.m. – 8:30 a.m.	<b>Symposium Registration/Continental Breakfast</b> <b>Location:</b> Foyer outside of Davidson Auditorium
8:30 a.m. – 9:45 a.m.	<b>Opening Plenary Session</b> <b>Location:</b> Davidson Auditorium Rm. 1.118 <b>Facilitator:</b> Dr. Jamison and Dr. Coleman
9:45 a.m. – 10:00 a.m.	<b>Break</b>
10:00 a.m. – 11:00 a.m.	<b>Concurrent Session I</b> <b>Fiscal Crisis Management Track:</b> Organizational/Operation Discipline <b>Speaker:</b> Wanda Mizutowicz, Assoc. VP of Finance at UTD <b>Room:</b> 1.502  <b>Health &amp; Wellness Track:</b> Healthcare Reform 101: How New Legislation Impacts Employers <b>Speaker:</b> John Hennessy with Hay Group <b>Room:</b> Davidson Auditorium - 1.118  <b>Sustainability Track: Sustainable Organizations</b> <b>Speaker:</b> Rodney Chapin, Sr. Vice President, CDM <b>Room:</b> 1.102
11:00 a.m. – 12:00 p.m.	<b>Concurrent Session II</b> <b>Fiscal Crisis Management Track:</b> Management Strategies: From the Recession & Beyond <b>Speaker:</b> Ted Benavides <b>Room:</b> 1.502  <b>Health &amp; Wellness Track:</b> Workplace Wellness – Developing a Successful Employee Wellness Program <b>Speaker:</b> Dr. Douglas Kiel, UTD Professor <b>Room:</b> Davidson Auditorium - 1.118  <b>Sustainability Track: Sustainable and Healthy Workforce</b> <b>Speaker:</b> Dr. James O. Wright, Director of Environmental Health & Safety, UTD <b>Room:</b> 1.102
12:15 p.m. – 1:30 p.m.	<b>Mayor's Roundtable Luncheon:</b> <b>Location:</b> Executive Dining Room A&B (EDR 1.606A & EDR 1.606B)
1:45 p.m. – 2:45 p.m.	<b>Concurrent Session III</b> <b>Fiscal Crisis Management Track:</b> Balancing Recovery & Sustainability <b>Speaker:</b> Darryl Martin, County Administrator, Dallas County <b>Room:</b> 1.502  <b>Health &amp; Wellness Track:</b> The Key to Healthy People and Healthy Communities <b>Speaker:</b> Dr. Michael Selders, Psychologist with the VA <b>Room:</b> Davidson Auditorium - 1.118  <b>Sustainability Track: Sustainable Communities</b> <b>Speaker:</b> Melissa Wackerle, LEED AP BD&C ND, Registered Interior Designer <b>Room:</b> 1.102
3:00 p.m. – 3:15 p.m.	<b>Break</b>
3:15 p.m.– 4:30 p.m.	<b>Closing Plenary Session</b> <b>Location:</b> Davidson Auditorium - Rm. 1.118 – (seats 200)
4:45 p.m. – 6:00 p.m.	<b>Networking Reception</b> <b>Location:</b> Executive Dining Room A&B (EDR 1.606A & EDR 1.606B)



## Opening & Closing Plenary Sessions

The North Texas Symposium 2010 is designed to equip you with "Today's Tools for Tomorrow's Success." Our subject matter experts are focusing their presentations to provide you with Skills, Strategies and Solutions (S) for your toolkit to help you become a better leader and a better manager.

The Opening Plenary Session, facilitated by Dr. Calvin D. Jamison and Dr. Troy L. Coleman, will provide a framework to develop a management and leadership tools assessment to start the workshop. This assessment of leadership and management tools should assist you in navigating the content of the sessions during the day. Participants will take this assessment to workshop sessions and add tools to their toolkit.

As you review the details establish for yourself Rules of Engagement. What will I walk away with from this workshop? What have I learned to take back to my organization? How do I work the room during networking opportunities before, during and after the Symposium? We are working to develop a Template of Takeaways for you to build on in the future.

During the Closing Plenary Session we will recap the sessions and provide interaction among participants to assess learned skills, strategies and solutions (S) and assess how we have met the objectives of the Symposium. We will also consider strategies to follow up periodically after the Symposium to continue to engage and involve our participants.

### Dr. Calvin D. Jamison, Ed.D



administrative positions at Virginia Commonwealth University and Virginia Tech. He received Bachelor's, Master's and

Dr. Calvin D. Jamison was appointed Vice President for Business Affairs at the University of Texas at Dallas in August of 2007. He now serves as Senior Vice President and Chief Financial and Business Officer for the University. He is responsible for oversight of the University's \$400 million Budget and almost \$300 million in Campus development. Prior to his present role, Dr. Jamison served as Senior Vice President and Chief Administrative Officer at Hampton University, CEO/City Manager of Richmond, Virginia and held faculty and

Doctoral degrees from Virginia Tech with an emphasis in administration and business.

In addition to the NFBPA North Texas Chapter, Dr. Jamison is a member of the National Board of Directors, and serves as chair of the Strategic Planning Committee. He is also a member of National Association of College and University Business Officers, SACUBO and TASSCUBO. Dr. Jamison is a member of the Board of Visitors of Virginia Tech. He is past Chair of the Virginia Tourism Corporation Board of Directors, Leadership Metro Richmond and past-president of the Arts Council of Richmond. And in 2006, he received the University's Distinguished Alumni Service Award from Virginia Tech.

### Troy L. Coleman, Ph.D



group and organizational assessments, executive and career coaching, dispute resolution, and organizational development services. He served as leader and Associate Superintendent

An acknowledged authority, consultant and frequent lecturer in his field, Dr. Troy L. Coleman is the principal for Coleman & Associates Consultants (CA). Dr. Coleman enjoys a national reputation as a professional resource, recognized expert and creative problem solver in human resources management, career planning and career development, and organizational development and change. With more than 25 of impressive professional and executive level human resources experience, Dr. Coleman is a consulting and industrial psychologist providing personal, work

for Human Resources for the Dallas ISD, and he formerly held the position of Human Resources Director for the City of Dallas. Dr. Coleman was Sr. Vice-President for Human Resources for an eCommerce business, and he has held other HR posts in local government, and higher education. His federal government assignments included extensive experience as EEO Specialist conducting investigations and negotiating complaint settlements for the Office for Civil Rights. He has served as a lecturer in Organizational Behavior and Personnel and Human Resources Administration, at the University of Texas, Arlington, College of Business Administration and Southern Methodist University, Cox School of Business where he also lectured on Alternative Dispute Resolution. He teaches Organizational Development and Change, and other courses in Human Resources, Industrial Relations and Organizational Behavior at LeTourneau University.

# Mayor's Roundtable Luncheon

## Location:

Executive Dining Room A&B (EDR 1.606A & EDR 1.606B)

The Mayor's Roundtable Luncheon will feature the mayors of the City of DeSoto and the City Garland, and the Mayor Pro Tem of the City of Dallas, discussing Skills, Strategies and Solutions (S ) utilized in their jurisdictions to address our Symposium topics. Participants will have an opportunity to engage the speakers during this interactive session.

## Dwaine R. Caraway - Mayor Pro Tem - City of Dallas



Dwaine was born and raised in Dallas. Living in the District for decades, Dwaine is a graduate of Roosevelt High School and attended Texas Southern University. He is the owner of The Profile Group, an advertising and consulting company.

Dwaine knows that neighborhood and civic involvement is an ongoing mission, not something that is done only when elections take place. Dwaine is visible and helping the community on a year-round basis, and committed to improving District 4 "One Block at a Time."

### Council Committee Assignments

- Public Safety, Vice Chair
- Economic Development
- Trinity River Corridor Project
- Marketing Task Force, Chair

### Community Involvement

- Member: Friendship West Baptist Church
- Member: Pylon Salesmanship Club
- Member: Cotillion Idlewild Club
- Member: Dallas NAACP
- Member: Kappa Alpha Psi Fraternity
- Board Member: Cedar Crest Neighborhood Association

### Civic Involvement

- Former Vice President: Dallas Parks & Recreation Board
- Former Chair: South Dallas/Fair Park Trust Fund
- Co-Founder: Dallas Youth Commission
- Roosevelt High School Mentoring Program
- Habitat for Humanity - helped build a house in Oak Cliff

### Proven Leadership

- Appointed to leadership positions by two Dallas Mayors
- Worked diligently to enhance the Dallas Zoo
- Fought for construction of \$3 million Cedar Crest Golf Course Clubhouse, a focal point for community and social events
- Former Member: Dallas/Ft. Worth Regional Sports Commission Advisory
- Founder: Grambling/Prairie View Football Classic at Fair Park

## Mayor Carl Sherman - City of DeSoto



Carl Sherman was first elected in 2006 and was elected as Mayor in May, 2010. He is the Council liaison to the Best Southwest Chamber of Commerce, the Dallas Regional Mobility Coalition Board and the TEX-21 Subsidiary of River of Trade, Agile Port, and Trans-Texas Corridor.

Mr. Sherman is a Past Chair of the Best Southwest Partnership and has also served as the 2006 Chairman of the Board of the DeSoto Chamber of commerce, 2002 Chairman of the Business and Government Affairs Committee for the DeSoto

Chamber of Commerce, and served on the 2001 City of DeSoto Charter Review Commission.

Mayor Sherman's community activities include serving as the Ministering Evangelist of the Church of Christ in Hutchins, past Bishop at the Mountain View Church of Christ, past President of the DeSoto Rotary Club and SPAC Chairman of the 2003 General Obligation Bond Election.

Mr. Sherman and his wife, Michelle, have lived in DeSoto for 14 years and have five children and one grandchild.

## Mayor Ronald Jones - City of Garland



Ronald E. Jones was born and raised in Dallas, Texas. He earned his Baccalaureate Degree from Dallas Baptist University, and a Master of Science Degree in Human Relations and Business Management from Abilene Christian University.

Ronald Jones was elected Mayor of Garland in 2007. After his retirement in May 2005, he served as Management Consultant to the City Manager and helped setup a Relief Center for the victims of

Hurricane Katrina. Mr. Jones also served as parliamentarian to the Mayor and City Council prior to his announcement to run for the Office of Mayor.

Mayor Jones was the Assistant City Manager for the City of Garland for five and one-half years of the 29 years that he served in city government. He had cumulative oversight of over 14 departments during his tenure with the City. He is a graduate of the first Leadership Garland Class. He served as an adjunct professor of business for 10 years at El Centro College in Dallas. Mayor Jones currently serves as Associate Pastor at New Hope Baptist Church. He is also a

certified mediator, a certified temperament counselor, and a member of the National Association of Parliamentarians. As a Professional Clinical Member of the National Christian Counselors Association, he leads the counseling ministry at his church.

Mayor Jones' civic involvement includes the Kiwanis Club of Garland, Board member of Garland Civic Theater and The Achievement Center, past Board member of New Beginnings Center; member of Garland Citizens Police Academy Alumni Association, Garland Asian American Task Force, Life member of PTA and NAACP, Chair of the North Texas Commission Leadership North Texas Selection Committee, Board of Directors for North Texas Commission, Board Member for the Regional Transportation Council, University of Texas at Dallas Institute of Public Affairs Advisory Council, Metroplex Mayor's Association, Garland Association For Hispanic Affairs, the Luna Elementary School Campus Improvement Team and the Garland Landmark Society.

Mayor Jones is in demand as a speaker and trainer. He is also a gifted artist, a devoted husband of forty years, an honorable father of two sons, one of which is an attorney, and the second son is a licensed minister and former NFL football player. He has two lovely daughter-in-laws, six adorable granddaughters and the newest addition, a grandson.

## Session Details

### Fiscal Crisis Management: Solutions and Recovery

The recession hit rapidly, spread extensively and cut profoundly. Organizational leaders scrambled to adjust to fiscal circumstances unseen in 60 years. Fiscal policy reactions were impulsive, aggressive and largely unsustainable for a prolonged period. The complacency of organizations poorly positioned for such a downward spiral exposed their lack of fore-thought when resources were plentiful. The opportunity created by the recession is for managers to recognize the need and timing for operational discipline, the benefit of planning strategies during good as well as bad economic times, and the importance of balancing fiscal policy decisions with resilience. This track will explore the Fiscal Crisis Management skills, strategies and solutions (S<sup>3</sup>) and provide tools for post recessionary success.

#### **Morning Concurrent Sessions**

##### **1. Organizational/Operation Discipline**

The future success of organizations in this post recessionary environment requires disciplinary actions that exhibit self-control, adaptability and efficiency. Organizational/ Operational Discipline previously ignored by organizations over the long-term and practiced on a crisis-by-crisis basis can no longer be relied upon. This session will identify the issues and areas to improve disciplinary skills as well as assist in determining what gaps need to be closed which could threaten fiscal stability.



#### **Speaker(s): Wanda Mizutowicz, Assoc. VP of Finance at UTD**

Wanda Mizutowicz currently serves as Associate Vice President for Finance and Controller at The University of Texas at Dallas. Ms. Mizutowicz attended The College of New Jersey where she earned a Bachelor of Science Degree in Business Administration. Prior to coming to work for UT Dallas, she served as a manager for Ernst & Young, Chief Financial Officer at Superconducting Super Collider and Accounting Division Director at Princeton University. Ms. Mizutowicz is a Certified Public Accountant with more than 20 years of accounting experience and is a member of the Leadership Richardson Alumni Association (LRAA).

**Location:** Room 1.502 | **Time:** 10:00 a.m. – 11:00 a.m.

## 2. 2010 Management Strategies: From the Recession & Beyond

In response to major revenue shortfalls, municipalities are closing the budget gaps with an array of policy choices from reduction in force to reduction in service delivery that may create a lag in their organization's fiscal recovery. Through case studies and exercises, this interactive workshop will explore the benefits of measuring the impact of budget cuts, creating performance strategies and establishing benchmark measurements essential to effective fiscal and service deliver recovery.



### **Speaker(s): Teodoro (Ted) Benavides**

Ted Benavides currently serves as a faculty member (Executive in Residence, Senior Lecturer) for the University of Texas at Dallas (UTD) in the School of Economic, Political and Policy Sciences' Public Affairs Program. He also served as a Senior Vice President for the Waters Consulting Group from 2006 to 2008 which does executive search, compensation studies, and organizational analysis for public sector organizations.

Ted Benavides served from 1998 to 2004 as city of manager of Dallas, Texas. Mr. Benavides was responsible for administering all programs and services for the city's 1.2 million people and overseeing an annual \$1.9 billion municipal budget and directing a workforce of 12,000 employees.

From 1996 to 1998, Mr. Benavides was city manager of the City of Denton, and from 1990 to 1996, he served as one of five assistant city managers in Dallas. Previously, he held a number of other positions with the City of Dallas, including director of the Budget and Research Department, assistant director of the Health and Human Services Department, assistant director of capital budget programs, capital budget administrator and budget analyst. He joined the City of Dallas in March 1978.

Benavides earned a bachelor's degree in education, political science, and history from Texas A&M University-Kingsville and a master's degree in public administration from Southern Methodist University. He is also a fellow of the National Academy of Public Administration. Benavides serves as the Vice-President of the North Texas Chapter of ASPA.

**Location:** Room 1.502 | **Time:** 11:00 a.m. – 12:00 p.m.

## **Afternoon Concurrent Session**

### **1. Balancing Recovery & Sustainability**

The recession devastated nearly every facet of the economy. Now that the rules of the workplace have changed forever and the fiscal crisis has subsided, managers need solutions to adapt, recover, & sustain in an ever-evolving environment. Most managers are not well-versed enough to rebound from the cumulative effects of the aggressive fiscal policies initiated in response to the sharp economic downturn. This session will explore solutions to exit the Fiscal Crisis mode by shifting focus to a macro perspective and the balance needed for recovery and sustainability.



### **Speaker(s): Darryl Martin, Court Administrator, Dallas County**

Darryl Martin is the current Dallas County (Texas) Commissioners Court Administrator, assuming this position in April 2009. Mr. Martin came to Dallas County from Clark County, NV, where he served as Assistant County Manager for four years. Prior to his appointment as Assistant County Manager, Mr. Martin served as Director of Clark County Social Service. Mr. Martin holds both a bachelor's and master's degree in social work from State University of New York in Albany. He also has a master's degree in public administration and a certificate of Public Management from the University of Nevada, Las Vegas. He served as a commissioner for the City of Albany prior to his move to Nevada. Other highlights of Mr. Martin's experience include Chief Executive Officer, Trinity Institution, a consortium of social service agencies located in Albany, NY; Founding Executive Director, the Homer Perkins Center, a state-of-the-art residential drug treatment facility, Albany, NY; Program Specialist, New York State Division of Alcoholism and Alcohol Abuse; Chemical Dependency Therapist, Four Winds Hospital, Saratoga, NY.

**Location:** Room 1.502 | **Time:** 1:45 p.m. – 2:45 p.m.

## Health & Wellness: Striking the Balance - The Holistic Approach

Healthier citizens translate to lower health care cost, increased productivity and an overall better quality of life. Discover how achieving optimal individual health can benefit employers while lowering health care costs. Learn the key components of the Healthcare reform law: Employee benefits and Employer impacts.

### Morning Concurrent Sessions

#### **1. Healthcare Reform 101: How New Legislation Impacts Employers**

Employers today are charged with managing a comprehensive set of new health care legislation that will change the structure of Employee Health Care. This workshop will explain how employers, as administrators of group health plans, can effectively manage health care benefits for employees.



**Speaker(s): John Hennessy, Senior Consultant, Hay Group**

Mr. Hennessy works with clients to address employee benefit challenges. He collaborates closely with clients on everything from day-to-day plan issues to long-range strategic planning. Clients receive practical advice to help their benefit plans operate in an efficient and effective manner. Mr. Hennessy is a Senior Consultant in Hay Group's West region. In this capacity, his primary areas of focus are managing complex consulting assignments and enhancing client relationships. He has over 19 years of experience in the design and implementation of health and welfare programs. Throughout his career, Mr. Hennessy has specialized in the design and implementation of innovative strategies to improve benefit cost management and overall performance. Mr. Hennessy's employee benefit experience includes strategic planning, the development and implementation of total rewards strategies, plan design, benefit administration, compliance, financial management, and mergers and acquisitions. Prior to

joining Hay Group, Mr. Hennessy was consultant at three Global Human Resource Consulting firms, as well as a Regional Director at a Pharmacy Benefit Manager. Mr. Hennessy holds a Bachelor of Arts in Political Science from the University of Illinois and an MBA from Saint Louis University.

**Location:** Davidson Auditorium - 1.118 | **Time:** 10 a.m. - 11 a.m.

#### **2. Management Strategies: From the Recession & Beyond**

Learn how to develop successful wellness programs that help employees and dependants assess and understand their overall health profile. Employers must take a proactive approach to health and wellness by offering supportive programs that promote positive health behaviors that potentially result in decreased absenteeism, increased productivity and a reduction in worker's compensation claims.



**Speaker(s): Dr. Douglas Kiel, UTD Professor**

Doug Kiel, PhD. is Professor of Public Affairs at UTD and an Academic Director of the Leadership Center. Doug has more than 30 years of experience as a consultant, trainer and guest speaker to both business and government organizations. This work focuses on leadership development and organizational change. Kiel's more than 50 published works are cited in more than 100 different academic journals ranging across the fields of public management, business management, health care management and the law. His works are also cited in the academic journals of fields as diverse as economics, geography, psychology, music and nuclear science. Doug's recent work relies on neuroscience and cognitive psychology to focus leaders' attentions on the requirements of creating "platforms for performance." This work involves building workplaces that enhance cognitive functioning and human performance. In a world of rapid change, high stress and even higher demands for performance, leaders must

rethink the environments we create for optimal human functioning. His training and speaking engagements incorporate this novel thinking into leadership development.

**Location:** Davidson Auditorium - 1.118 | **Time:** 11:00 a.m. – 12:00 p.m.

## **Afternoon Concurrent Session**

### **1. The Key to Healthy People and Healthy Communities**

This session will identify critical health issues impacting our community. It will also offer a variety of lifestyle-focused behavior solutions for our employers who are faced with employee mental health concerns. You'll discover how providing EAP programs and utilizing other community-based programs contribute to improving overall individual health.



#### **Speaker(s): Dr. Michael Selders, Psychologist with the VA**

Dr. Michael G. Selders is an alumnus of Southern University and A&M College of Baton Rouge, LA, and Loyola University of Chicago, IL, where he earned a Master of Arts Degree in Mental Health Counseling and Behavioral Studies with an emphasis in Marriage & Family Therapy, and a Doctoral Degree in Counseling Psychology, with an emphasis on Multicultural Counseling & Consultation. Dr. Selders is a licensed clinical psychologist employed at the Dallas VA Medical Center, where he actively promotes and practices a "Recovery-Focused" approach to mental health treatment. Dr. Selders provides individual, couples, marital, family, and group psychotherapy for individuals presenting with serious mental illness from an integrative theoretical orientation. He coordinates the Family Psycho-education services for the North Texas VA Health Care System, provides psychological services in the Psychosocial Rehabilitation & Recovery Center, participates on the national committee for recovery treatment

providers, collaborates and consults with other mental health treatment providers to develop and assist in the of continuity of care for veterans post-discharge, provides in-patient psychiatry services and family consultation, conducts psychological assessments, and offers treatment-specific mental health services for Operation Enduring Freedom / Operation Iraqi Freedom (OEF/OIF) veterans and their families. He is the servant leader and founder of NDUGU Rites-of-Passage, and a member of the Association of Black Psychologists (ABPsi), American Psychological Association (APA), United States Psychiatric Rehabilitation Association (USPRA), Mental Health America, Sexual Offender Management Board of Illinois (SOMB), NTU Rites-of-Passage, INC, Coalition for African-Centered Rites of Passage, Southwestern Regional Selection Committee Member of the Jackie Robinson Foundation, Community of Love Ministries, Project West Africa Crisis Intervention Team, and the National Alliance on Mental Illness-Southern Sector Dallas (NAMI-SSD).

**Location:** Davidson Auditorium - 1.118 | **Time:** 1:45 p.m. – 2:45 p.m.

## ■ ■ Sustainability: From Great to Green - What Does Sustainability Mean to You?

Sustainability, Carbon Footprint, Green Buildings – just a few of the terms that have become a part of our daily vernacular. Sustainability is not a singular event with a certain beginning or end. It is another management strategy of continuous improvement requiring an integrative approach. Organizations have implemented management strategies such as Total Quality Management, Continuous/Business Process Improvement and Strategic Planning to become great organizations. Now, in order to maintain these “Great” organizations and communities the need arises to become a “Green” organization for future sustainability. So, what is our role as public administrators and corporate managers in this “Green Environment?” Today, our panel of experts will provide skills, strategies and solutions for an integrative approach to Sustainability.

### **Morning Concurrent Sessions**

#### **1. Sustainable Organizations**

The Leadership in Energy and Environmental Design (LEED) Green Building Rating System is a voluntary, consensus-based national rating system for developing high-performance, sustainable buildings. Communities throughout the country and abroad have embraced incorporating the leading edge system for certifying the greenest performing buildings in the world, commonly referred to as LEED, in all aspects of development and redevelopment. Public and private entities across the country are adopting LEED for new and existing buildings. This session will address strategies and solutions for integrating green technology and business practices for organization sustainability.



**Speaker(s): Rodney Chapin, Sr. Vice President, CDM**

Rodney Chapin is a Sr. Vice President at CDM and serves as Area Manager for Texas and New Mexico. He is based in Dallas and has over 18 years experience in environmental engineering specializing in municipal water treatment and distribution, municipal and industrial wastewater treatment and collection, water/wastewater solids management, reclaimed wastewater reuse, and energy management. Mr. Chapin has served as a project manager, project engineer, and process design engineer for many large municipal and industrial projects. He has been a leader in CDM's efforts in Texas in sustainability and energy management and has developed a business model for energy conservation in water and wastewater plants which CDM has used for over 10 years.

**Location:** Room 1.102 | **Time:** 10 a.m. - 11 a.m.

#### **2. Sustainable and Healthy Workforce**

A Healthy Workforce is a key component of a sustainable organization. This session will address strategies and solutions for of Indoor Environment Quality and Energy Efficiency and their impact on a Healthy Workforce.



**Speaker(s): Dr. James O. Wright, Director of Environmental Health & Safety, UTD**

Dr. James O. Wright is the Director of Environmental Health and Safety at the University of Texas at Dallas. He has over 25 years experience in higher education, corporate America, and occupational and public safety. Prior to assuming his current position, he was the Director of the Safety Training Instruction and Research Center, and an Occupational Safety Engineering Faculty member in the Department of Agricultural & Bio-systems Engineering at Iowa State University. In industry, he served as the Director of Safety and Health at John Deere, a Fortune 500 company, in the World Wide Agricultural Division. He also served in law enforcement with the Des Moines Police Department. Dr. Wright has a B.S. in Human Services majoring in Public Safety Services from Thomas Edison State College; a Master of Science in Education degree majoring in Adult Education Training and Development and an Education Specialist (Ed.S.) degree in Higher Education majoring in Educational Leadership, both from Drake

University; and a Ph.D. in Industrial Technology and Education majoring in Occupational Safety from Iowa State University.

**Location:** Room 1.102 | **Time:** 11 a.m. - 12 p.m.

## **Afternoon Concurrent Session**

### **1. Sustainable Communities**

The cumulative impact of design, construction and operation of new and existing buildings has profound implications for human health, the environment, and the economy. This session will address strategies and solutions for development and redevelopment that are environmentally responsible and profitable thereby creating a healthy place to live and work.



**Speaker(s):** **Melissa Wackerle, LEED AP BD&C ND, Registered Interior Designer, Beck Architecture LLC**

Melissa Wackerle, LEED AP BD&C ND, Registered Interior Designer, is a Sustainability Consultant with The Beck Group and has been involved with the US Green Building Council (USGBC) North Texas Chapter since its inception. Melissa enjoys the opportunity to expand sustainable practices and awareness in the building industry through her Sustainability Consultant role with The Beck Group. She has experience with multiple LEED programs including LEED NC, CS, ID&C, & ND Pilot, and is working toward a Masters in Global Sustainability from Southern Methodist University. Melissa has earned LEED AP credentials in both Building Design + Construction and Neighborhood Developments.

**Location:** Room 1.102 | **Time:** 1:45 pm – 2:45 pm

Sponsor



Henry Bryant, Jr., MBA, CASL<sup>®</sup>  
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Metropolitan Life Insurance Company (MLIC), New York, NY 10166.  
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**NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS**

For more information or to register, please visit: [www.northtexasnfbpa.org](http://www.northtexasnfbpa.org)